REP HEADLINE# 6301800 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK
ORDER WORKSHEET
HARRIS REPOR

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP SEP21/12 13.17 **CHANGES** *** WFSB-TV ***

13.17 # DATE SEP21/12 SALESMAN REGIONAL (H) HEATHER UTTLEY ANNE BRAUNSCHEIDEL LOCAL OFF.# WA-CLASS: NATL. BUYER NAME SALES PRSN REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 306 SUITE HNC (LINE, ADV. NAME POLI/L MCMAHON/R/SEN/CT MENTZER MEDIA SERVICES, MCMAHON 4 !!!GFSB!!! EST#1291 COMMENTS: AVENUE CONTRACT # 6301800 MD 21286 600 FAIRMOUNT WK-1 TOWSON, SEP10/12 STATE TAX AGY. NAME FLIGHT DATES SEP4/12 CITY TAX # PRDCT ORDER # AGX # ADV

REP: REVISED ORDER
LN 8 ZEROED
NEW TTL 4700
\$90 CREDITED
PLS CFM
THANKS, MIKE FOR HEATHER

A CASH IN ADVANCE SCHEDULE **** SI SIHL *** CON CM

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ORDER FOR GFSB IDB #1021 TV INVOICES #9912736

TOT:	 7 7 8	C)
DAYS			
JEEK :		FRI	
END : SPTS: WEEK DATE : /WK: INVT		0	
: END		7/6	
: START : DATE	1291	2/6	
RATE	AGENCY EST# =	00.06\$	
PERIOD : LGTH : SEC :	li	30 30	E EDITION E EDITION
:LINE#:REP :CD: TIME P	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	8 700P-730P	PROGRAM : INSIDE CON COM1: INSIDE

SSS REP HEADLINE# 6301800 \$\$\$ MOD# 1: UNAPPROVED REV #1

FAX# 703-516-9680 REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES**

SEP21/12 13.17 *** WFSB-TV ***

: TOT:	SPTS:
DAYS	
WEEK :	" 1 > N11
END : SPTS: WEEK	77.00
END	
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START	
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TIME PERIOD	
LIME E	
: CD: TE#:	00.00
REP :	\$4,700.00
: LINE#:REP	SEP/12

\$4,700.00 CONTRACT TOTAL TOTAL SPOTS

WHPX WCCT 0% WCTX 48 WTIC 13% WVIT 25% WTNH 18% CABL 0% WFSB 40% MARKET TOTALS \$409,687

0

у Ж GFSB SHARES ACCURATE.

DEMOS- RA35+* SVC- NSI

L-LENGTH M-MAKEGOOD N-PROGRAM NAME C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE MOD CODE A-ADD

*-MULTPLEZ-COMMENTS X-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

Product Code

CONTRACT



WFSB Fairfield County 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	evision	Alt Order	<u>#</u>
	491856	1	0630180	0
Product				
MCMAHON 4 IIIGFSBIII				
Contract Dates	Eslimate #			
09/04/12 - 09/10/12	1291			
Advertiser .			Original Date	e / Revision
McMahon for Senate			09/24/12	/ 09/24/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	<u>Station</u>	Accour	nt Executive	Sales Office
	GFSB	Heathe	er Uttley	HRP-WASHING
	Special Hand	ling		
	Demographic			*****
:	Adulls 35+			
i	l	r		

Advertiser Code

Advertiser Ref

IDB#

1021 Agency Ref

Spots/ Length Week Ch Start Date End Date Description Start/End Time Days Rate Type Spots Amount GFSB 09/04/12 09/07/12 6AM-6:30AM Eyewilness Nev6AM-6:30AM :30 NM \$90.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 -T--F--2 \$45.00 GFSB 09/04/12 09/06/12 6:30AM-7AM Eyewitness Nev6:30AM-7AM :30 NM 2 \$120.00 Start Date End Date Weekdays Spots/Week Rale Week: 09/03/12 09/09/12 -T-T---\$60.00 GFSB 09/04/12 09/06/12 7AM-9AM The Early Show 7AM-9AM :30 NM 2 \$80.00 Start Date End Dale <u>Weekdays</u> Spots/Week Rate Week: 09/03/12 09/09/12 \$40.00 GFSB 09/04/12 09/07/12 Eyewitness News at Noon 12PM-12:30PM :30 NM 2 \$100.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/03/12 09/09/12 \$50.00 2 GFSB 09/04/12 09/06/12 5PM-5:30PM Eyewitness Nev5PM-5:30PM :30 NM 2 \$130.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 --T-T 2 \$65.00 GFSB 09/04/12 09/07/12 5:30PM-6PM Eyewitness Nev5:30PM-6PM :30 NM 1 \$65.00 Weekdays Start Dale End Date Spots/Week <u>Rale</u> Week: 09/03/12 09/09/12 -T--F--2 \$65.00 Spot Ch Date Range **Description** Slart/End Time Weekdays Length Rate <u>Type</u> 1 GFSB 09/03/12-09/09/12 5:30PM-6PM Eyewitness Nev5:30PM-6PM -Tu---F----:30 \$65.00 NM See MG 25.2,25.3,25.4 GFSB 09/04/12 09/06/12 6PM-6:30PM Eyewitness Nev6PM-6:30PM :30 NM 2 \$180.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 -T-T---2 \$90.00 GFSB 09/07/12 09/07/12 7PM-7:30PM 7PM-7:30PM :30 NM 0 \$0.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/03/12 09/09/12 ---1--1 \$90.00 Spot Ch Date Range Description Slart/End Time Weekdays **Length** Rale <u>Type</u> 1 GFSB 09/03/12-09/09/12 7PM-7:30PM 7PM-7:30PM -----F---:30 \$90.00 NM Credited GFSB 09/05/12 09/05/12 7:30PM-8PM 7:30PM-8PM :30 NM \$90.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 --1---\$90.00 1

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB Fairfield County 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order # 491856 06301800 Contract Dates Product Estimate # 09/04/12 - 09/10/12 MCMAHON 4 !!!GFSB!! 1291

Advertiser Original Date / Revision 09/24/12 / 09/24/12 McMahon for Senate

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week					
10 GFSB 09/04/12 09/06/12 5AM-5:30AM Eyewitness N Start Date End Date Weekdays Spots/Week	vev5AM-5:30AM Rate	:30	NV	4	\$100.00
Week: 09/03/12 09/09/12 -TWT 4	\$25.00				
11 GFSB 09/04/12 09/07/12 5:30AM-6AM Eyewitness N	lev5:30AM-6AM	:30	NN	1 2	\$70.00
Start Date End Date Weekdays Spots/Week	Rate				Ų, 0.00
Week: 09/03/12 09/09/12 -TF 2	\$35.00			_	
12 GFSB 09/04/12 09/08/12 M-SU Eyewitness News @ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	1'11PM-11:35PM Rate	:30	NM	3	\$195.00
Week: 09/03/12 09/09/12 -T-T-S- 3	\$65.00				
13 GFSB 09/04/12 09/04/12 NCIS	8PM-9PM	:30	NN	1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate				Q200.00
Week: 09/03/12 09/09/12 -1 1	\$250.00			4	
14 GFSB 09/04/12 09/04/12 National Conventions Start Date End Date Weekdays Spots/Week	10pm-11pm Rate	:30	NM	1	\$400.00
Week: 09/03/12 09/09/12 -1 1	\$400.00				
15 GFSB 09/05/12 09/05/12 Criminal Minds	9PM-10PM	:30	. NM	1	\$220.00
Start Date End Date Weekdays Spots/Week	Rate		1400	i '	\$220.00
Week: 09/03/12 09/09/121 1	\$220.00			l	
16 GFSB 09/05/12 09/05/12 National Conventions Start Date End Date Weekdays Spots/Week	10pm-11pm	:30	NM	1	\$400.00
Week: 09/03/12	<u>Rate</u> \$400.00				
17 GFSB 09/07/12 09/07/12 CSI: NY	9PM-10PM	:30	NM	1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate		7.111	,	Q200.00
Week: 09/03/12 09/09/121 1	\$200.00				
18 GFSB 09/08/12 09/08/12 SA Eyewitness News Start Date End Date Weekdays Spots/Week	6AM-7AM	:30	MM	1	\$20.00
Week: 09/03/12 09/09/121- 1	<u>Rate</u> \$20.00				
19 GFSB 09/08/12 09/08/12 SA Eyewitness News	7AM-9AM	:30	NM	1	\$35.00
Start Date End Date Weekdays Spots/Week	Rate			,	955.00
Week: 09/03/12 09/09/121- 1	\$35.00				
20 GFSB 09/08/12 09/08/12 SA 6pm-6:30pm EWN Start Date	6PM-6:30PM Rate	:30	NM	1	\$35.00
Week: 09/03/12 09/09/121- 1	\$35.00				
21 GFSB 09/09/12 09/09/12 SU Eyewitness News	6AM-7AM	:30	NM	1	\$20.00
Start Date	Rate	,50	· · · ·	•	\$20.00
Week: 09/03/12 09/09/121 1	\$20.00				
22 GFSB 09/09/12 09/09/12 SU Eyewitness News Start Date End Date Weekdays Spots/Week	7AM-9AM Rate	:30	MM	1	\$35.00
Week: 09/03/12 09/09/121 1	\$35.00				
23 GFSB 09/09/12 09/09/12 CBS Sunday Morning	9AM-10:30Am	:30	NM	1	\$85.00
Start Date End Date Weekdays Spots/Week	Rate		,,,,,	•	\$60.00
Week: 09/03/12 09/09/121 1	\$85.00		***		
24 GFSB 09/09/12 09/09/12 Su 10:30AM-11:30AM ROT Start Date End Date Weekdays Spots/Week	10:30AM-11:30AM Rate	:30	NM	1	\$55.00
Week: 09/03/12 09/09/121 1	\$55.00				
25 GFSB 09/09/12 09/09/12 SU 6:30PM-7PM EWN	6:30PM-7PM	:30	MM	3	\$110.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	•	,,,,,,	J	V 1 10.00
Week: 09/03/12 09/09/121 1	\$45.00				

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Contract / Revision Alt Drder # 491856 06301800 Contract Dates <u>Product</u> Estimate # 09/04/12 - 09/10/12 MCMAHON 4 !!!GFSB!! 1291

Advertiser Driginal Date / Revision 09/24/12 / 09/24/12 McMahon for Senate

this of Order Edebie Building	Spots/			
*Line Ch Start Date End Date Description Start/End		Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Rai Spot Ch Date Range Description Start/End		Poto Type		
1 GFSB 09/03/12-09/09/12 SU 6:30PM-7PM EWN 6:30PM-7		<u>Rate Type</u> \$45.00 NM		
See MG 25.2,25.3,25.4				
2 GFSB 09/08/12-09/08/12 M-SU Eyewitness News @ 1111PM-11:	35PMSa :30	\$65.00 NM		
3 GFSB 09/08/12-09/08/12 Wknd Late Fringe Synd. 1135PM-	2:35AMSa :30	\$15.00 NM		
4 GFSB 09/10/12-09/10/12 9AM-10AM 9AM-10Ai MG for 6.1,25.1	M:30	\$30.00 NM		
26 GFSB 09/09/12 09/09/12 60 Minutes 7PM-8PM	:30	NM	4	\$EE0.00
Start Date End Date Weekdays Spots/Week Rate		INIVI	1	\$550.00
Week: 09/03/12 09/09/121 1 \$550.0)			
27 GFSB 09/09/12 09/09/12 Mentalist 10PM-11P		NM	1	\$200.00
Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 1 1 \$200.00				
28 GFSB 09/10/12 09/10/12 6AM-6:30AM Eyewitness Nev6AM-6:30A	M :30	NM	1	\$40.00
Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 1 \$40.00		l		
29 GFSB 09/10/12 09/10/12 6:30AM-7AM Eyewitness Nev6:30AM-7A	M :30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 1 \$50.00				
30 GFSB 09/10/12 09/10/12 7AM-9AM The Early Show 7AM-9AM	:30	NM	1	\$30.00
Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 1 \$30.00			•	400.00
31 GFSB 09/10/12 09/10/12 Eyewitness News at Noon 12PM-12:30	PM :30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 1 \$50.00				
32 GFSB 09/10/12 09/10/12 5PM-5:30PM Eyewitness Nev5PM-5:30PI	A :30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 1 1 \$65.00				,
Spot Ch Date Range Description Start/End T		<u>Rate Type</u>		
1 GFSB 09/10/12-09/16/12 5PM-5:30PM Eyewitness Nev5PM-5:30F Credited	<i>M</i> M :30 €	\$ 65. 00 NM		
33 GFSB 09/10/12 09/10/12 5:30PM-6PM Eyewitness Nev5:30PM-6PM	1 :30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1 1 \$65.00				*****
Spot Ch Date Range Description Start/End T		Rate Type		
1 GFSB 09/10/12-09/16/12 5:30PM-6PM Eyewitness Nev5:30PM-6P	M M :30 \$	65.00 NM		
Credited				
34 GFSB 09/10/12 09/10/12 6PM-6:30PM Eyewitness Nev6PM-6:30PM Start Date End Date Weekdays Spots/Week Rate	:30	NM	0	\$0.00
Week: 09/10/12 09/16/12 1 1 \$90.00				•
Spot Ch Date Range Description Start/End T		<u>Rate</u> <u>Type</u>		
1 GFSB 09/10/12-09/16/12 6PM-6:30PM Eyewitness Nev6PM-6:30Pi Credited	<i>1</i> M ;30 \$	9 0.00 NM		
35 GFSB 09/10/12 09/10/12 7PM-7:30PM 7PM-7:30PM	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1 1 \$90.00				
Week: 09/10/12 09/16/12 1 1 \$90.00 Spot Ch Date Range Description Start/End Ti	ne Weekdays Length	Rate Type		
1 GFSB 09/10/12-09/16/12 7PM-7:30PM 7PM-7:30PM		90.00 NM		
Unresolved	·			•

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	Contract / Revision	Alt Order #
	491856 /	06301800
Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	MCMAHON 4 !!!GFSE	3!! 1291

Advertiser Original Date / Revision 09/24/12 McMahon for Senate / 09/24/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
36 GFSB 09/10/12 09/10/12 7:30PM-8PM Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	7:30PM-8PM <u>Rate</u> \$90.00	:30	NM		\$0.00
Spot Ch Date Range Description 1 GFSB 09/10/12-09/16/12 7:30PM-8PM Unresolved	Start/End Time 7:30PM-8PM	<u>Weekdays Length Rate</u> M :30 \$90.00	<u>Type</u> NM		
37 GFSB 09/10/12 09/10/12 5AM-5:30AM Eyewitness No. Start Date	ev5AM-5:30AM <u>Rate</u> \$20.00	:30	NM	1	\$20.00
38 GFSB 09/10/12 09/10/12 5:30AM-6AM Eyewitness No. Start Date	ev5:30AM-6AM <u>Rate</u> \$30.00	:30	NM	1	\$30.00
39 GFSB 09/10/12 09/10/12 M-SU Eyewitness News @ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	1*11PM-11:35PM <u>Rate</u> \$65.00	:30	NM	1	\$65.00
40 GFSB 09/10/12 09/10/12 Hawaii 5-0 <u>Start Date End Date Weekdays Spots/Week</u> Week: 09/10/12 09/16/12 1 1	10PM-11PM <u>Rate</u> \$300.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 GFSB 09/10/12-09/16/12 Hawaii 5-0 Unresolved	Start/End Time 10PM-11PM	Weekdays Length Rate M :30 \$300.00	<u>Type</u> <i>NM</i>		
41 GFSB 09/04/12 09/07/12 Eyewitness News at Noon Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TWTF 2	12PM-12:30PM <u>Rate</u> \$50.00	:30	NM	2	\$100.00
		Totals		49	\$4,220.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	49	\$4,220.00	\$3,587.00
Totals	49	\$4,220.00	\$3,587.00

Signature:	Date:	
	•	

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